PRODUCT / TECHNOLOGY / PEOPLE

Filip Hyža

Senior Product Manager

Enterprise products. AI & automation. Hands-on delivery.

Brno, Czechia
filip.hyza@gmail.com
+420 605 346 343
linkedin.com/in/filiphyza

Senior Product Manager with 15+ years in software, combining technical depth and people leadership with customer-informed, data-driven product strategy. Partners closely with UX design and research; experience spans enterprise AI, workflow automation, core lending platforms, product insights and design systems.

15+	~200	16
years in software	**SuiteWorld audience**	**team members**
Engineering to product	AI presentation attendees	Largest team led at EmbedIT

ORACLE NETSUITE — May 2021 - present

Senior Product Manager

Dec 2022 - present

Previously Senior Product Owner · May 2021 - Nov 2022

SuiteFlow - NetSuite's low/no-code process customization platform, used by 30,000+ customers worldwide.

- Delivered a graph-based AI chatbot for creating custom SuiteFlow workflows from natural language.
- Built an evaluation platform for production conversations and scheduled runs, with MCP collection, validation, diagnostics and Jira defect linking and enrichment.
- Built a Jira-powered delivery planning tool spanning multiple departments.
- Presented AI workflow capabilities to around 200 SuiteWorld attendees in Las Vegas and led expert roundtables on personal AI automation.

PRODUCT LEADERSHIP & PLATFORM FOUNDATIONS — Across my NetSuite roles since 2021

Customer-led decisions & product insights

- Partner with UX design and research, grounding decisions in customer feedback and modern UX principles.
- Analyse data with AI tools and insights/analytics teams; use support issues in prioritisation and align with sales consulting, marketing, go-to-market and professional services on customer needs and strategy.
- Led OpenTelemetry-based UI telemetry and built qualitative feedback integrations, including Pendo.

NetSuite Next design system

- Led the design-system engineering team as Senior Product Owner, then became Product Manager for the same area.
- Extended Oracle Redwood using Oracle JET, covering product discovery, delivery coordination, maintenance and governance.
- Acted as an internal consultant to all UI-facing product development teams across NetSuite.

Filip Hyža

Senior Product Manager

filip.hyza@gmail.com
linkedin.com/in/filiphyza

Engineering, delivery & product.

EXPERIENCE BEFORE NETSUITE

EmbedIT May 2018 - Apr 2021

Product Owner

Led contract lifecycle management for Home Credit International's core lending engine, combining technical depth with lending knowledge, financial principles and advanced mathematics.

Worked on core payments: processing, matching and instalment schedule generation.

Led major parts of the engine's architectural redesign towards modularisation and microservices.

Product scope across five countries; led and people-managed teams of up to 16.

inQool Jun 2015 - Apr 2018

Project Manager & Analyst

Analysed and managed strategic information-system projects for public-sector and enterprise clients.

Atollon Consulting Jan 2014 - Dec 2016

Business Process Consultant

Concurrent with inQool

Business-process analysis, CRM configuration and integrations.

inQool Jun 2013 - May 2015

Software Engineer (Java)

Java development of software products and custom systems.

SkyPicker (later Kiwi.com) Jan - Jul 2012

Early product team member

Early product team: JIC StarCube accelerator, product definition and Android development. The company later became Kiwi.com.

Webkomplet May 2011 - Mar 2012

C# Developer

C# and ASP.NET development for database, desktop and web applications.

EDUCATION

Masaryk University

2011 - 2014

Mgr. · Services - Science, Management and Engineering

Saarland University

2012 - 2013

Computer Science studies

Masaryk University

2007 - 2011

Bc. · Applied Informatics

CORE CAPABILITIES

Product & delivery

Customer discovery & UX research
Data-informed prioritisation
GTM & commercial alignment
People & delivery leadership

AI & engineering

Agent harnesses, tools & skills
LLM experimentation & evaluation
MCP · Codex

Insights & design

OpenTelemetry · Pendo
Qualitative customer feedback
Design systems & governance